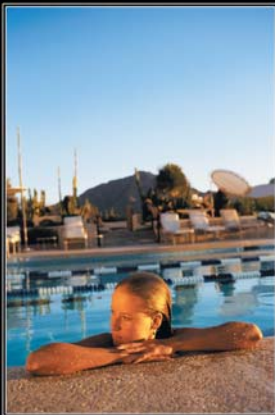


River Rok® uses a unique manufacturing process that gives pool interiors consistent colors throughout application. Unlike other processes, River Rok is premixed at the factory. The style you choose remains consistent without variations during the application.



River Rok® uses natural stones that are meticulously selected and tested for consistency, texture and superiority. Our devotion to excellence means River Rok is constantly striving to advance pool interior quality too give you a life time of style and excellence.



River Rok
Nature's Collection
From the Makers of **DIAMOND BRITE**

SGM BUILDING A STRONGER FOUNDATION, WORLDWIDE.

1502 S.W. 2nd Place
Pompano Beach, FL 33069
800-641-9247

www.sgm.cc

River Rok
Nature's Collection
From the Makers of **DIAMOND BRITE**

**Blend the Wonder
of Nature Into
Every Pool Design.**

RIVER ROK®

is an advanced,
revolutionary
interior pool finish.

From a study of
exposed stones
on various surfaces
in extreme climates,

the idea was born to provide a tougher,
time resistant surface for pool interiors.

River Rok® "Nature's Collection" is blended
with premium natural stones to resemble
nature in all her splendor. Our unique process
retains its original finish even after years of
exposure to nature's elements. It's the result
of rapid advances in pool coating technology.

River Rok® Interior Pool Finishes Resemble Nature's Beauty in all it's Splendor.

Unique Application

River Rok®'s pre-selected stones are naturally tumbled for a smooth and comfortable finish. SGM's computerized pre-bleeding process gives your pool interior the most consistent finish available today. The specially formulated cement and proprietary ingredients used in River Rok® not only allows it to be applied in one day - saving on installation costs, but it results in River Rok® being virtually the most durable interior pool finish available today.

Certification

River Rok® strives to be the industry standard for quality. Our special process and materials are available only through licensed and trained contractors. Each contractor is meticulously screened, trained and certified by SGM. Contractors receive comprehensive training coupled with on-going industry education.

River Rok® is much more than a time-resistant, durable pool surface...

It can combine effortlessly any pool-scape with the pool's interior. It blends waterfalls and boulders and creates a natural elegance. The natural luminescence of River Rok® has a spectacular effect on the color spectrum as sunlight grows and fades throughout the day.

Infinite Design Potentials...

Replace steps with gentle slopes...transform pool lines into contoured designs... River Rok offers you visual diversity however you dream it



Commercial

Well suited for the private swimming pool, River Rok® is also crafted perfectly for commercial standards. Simple maintenance, Rigid surfaces and Time-Resistant features fulfill commercial criteria's.

Renovations

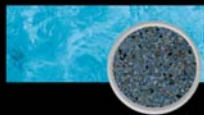
River Rok® also offers a premium collection of interior colors to suit the most demanding palates.

This collection of finishes will elevate your creative designs into memorable impressions.

Resurfacing existing pools can be accomplished elegantly with an array of River Rok® hues. Highlighting your pool with premium, dynamic surfaces is the perfect solution for reinvigorating your existing swimming pool.

River Rok® gives you the alternative to traditional tiling. Preserve your pool original character or rejuvenate it into a natural state.

Sample colors are as accurate as modern printing can produce. The color of your pool may vary due to water depth, lighting conditions at jobsite, mixing & installation methods. Sample colors are shown as wet.



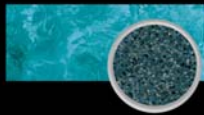
Lucayan Blue

Clear
Soothing
Renewal
Fluid Crystalline



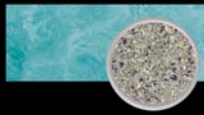
Emerald Black

Invigorating
Regal
Exhilaration
Enlightening



Calm Sea

Inviting
Robust
Sensual
Balm
Relief



Granite

Mysterious
Pensive
Refined
Character



Imperial White

Classic
Sparing
Lithe



Pebble Beach

Calm
Sanctity
Retreat
Universal

Frequently Asked Questions...

Will the Stones loosen or break off?

After initial application, loss of some stones is to be expected, especially in new applications. Be assured, that with more than a sufficient amount of Stones in place you won't miss a few.

Are there variations in surface colors?

Because our Stones are carefully screened at the factory we are able to offer the most consistently colored application. Premixing materials also means we are able to match your color schematic should you ever recondition or need to repair your pool.



Is the surface abrasive?

Absolutely not. Our Stones are tumbled to create a smooth surface that is never uncomfortable.

Does Algae affect the surface?

Our Stones are naturally non-porous. Algae has difficulty bonding to it unlike traditional marcite or plaster surfaces. It ultimately makes Algae easier to clean without marring the finish.

Does River Rok® have a warranty?

Your River Rok® pool surface is laid only by qualified and authorized applicators. Dealers present a written warranty for up to ten years.